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Brochure Supplement

February 18, 2021

Matthew C. Farris Portfolio Manager

CRD No. 7003081

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This brochure supplement provides information about Matthew C. Farris that supplements the Exchange Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 734-761-6500.

Additional information about Matthew C. Farris is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Matthew C. Farris (b. 1990) is a Portfolio Manager for Exchange Capital Management, Inc.

A. Educational Background

Princeton University, Bachelor of Arts in Architecture 2014

B. Business Background

Exchange Capital Management, Inc.	08/2020-Present
Mindful Asset Planning	06/2020–08/2020
Exchange Capital Management, Inc.	07/2018–06/2020
BlackRock, Inc.	07/2016–06/2018
Sidley Austin LLP	01/2016–07/2016
Splitting Fares LLC	07/2014-07/2015
College Student	08/2010-06/2014

Item 3: Disciplinary Information

Matthew C. Farris does not have any disciplinary action to report. Public information concerning his registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

There is nothing to report for this item.

Item 5: Additional Compensation

There is nothing to report for this item.

Item 6: Supervision

Supervision of Matthew C. Farris is performed by Michael Reid, Managing Director and Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Michael Reid can be reached at 734-761-6500.