



SEC File No. 801-36104

Brochure Supplement

June 24, 2021

Joseph Stephen Crowley
Investment Advisor Representative (IAR)
CRD No. 6369039

303 Detroit Street, Suite 203
Ann Arbor, Michigan 48104
734-761-6500

This brochure supplement provides information about Joseph Crowley that supplements the Exchange Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 734-761-6500.

Additional information about Joseph Crowley is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Joseph Stephen Crowley (b. 1992) is a Financial Planning Specialist for Exchange Capital Management, Inc.

A. Educational Background

Central Michigan University, Bachelor of Science in Business Administration 2015

B. Business Background

Exchange Capital Management, Inc.	06/2016–Present
Cornerstone Financial Group	06/2015–06/2016
Michigan Theater	06/2014–06/2015
Blue Jays Lacrosse, LLC	04/2017–Present
O&W	05/2010–06/2014

Item 3: Disciplinary Information

Joseph Crowley does not have any disciplinary action to report. Public information concerning his registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

Mr. Crowley coaches Blue Jay Lacrosse from April – June after working hours.

Item 5: Additional Compensation

Mr. Crowley is compensated for coaching Blue Jay Lacrosse.

Item 6: Supervision

Supervision of Joseph Crowley is performed by Michael Reid, Managing Director and Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Michael Reid can be reached at 734-761-6500.