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Brochure Supplement

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Daniella M. Amore
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This brochure supplement provides information about Daniella M. Amore that supplements the Exchange Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 734-761-6500.

Additional information about Daniella M. Amore is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Daniella Amore (b. 1998) is a Portfolio Trader with Exchange Capital Management, Inc.

A. Educational Background

Bachelor's Degree in Finance, Oakland University	2021
Macomb Community College – no degree attained	

B. Business Background

Portfolio Trader, Exchange Capital Management, Inc.	06/2021–Present
Student, Oakland University	08/2016–05/2021
Supervisor/Sales Associate, Eddie Bauer	05/2018–08/2020

Item 3: Disciplinary Information

Daniella Amore does not have any disciplinary action to report. Public information concerning her registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

There is nothing to report for this item.

Item 5: Additional Compensation

There is nothing to report for this item.

Item 6: Supervision

Supervision of Daniella Amore is performed by Michael Reid, Managing Director and Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Michael Reid can be reached at 734-761-6500.