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Brochure Supplement

October 20, 2023

Daniel J. Smith
Marketing Manager
Investment Adviser Representative

CRD No. 7818597

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734-761-6500

This brochure supplement provides information about Daniel J. Smith that supplements the Exchange Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 734-761-6500.

Additional information about Daniel J. Smith is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Daniel J. Smith (b. 1997) is a Marketing Manager and Investment Adviser Representative with Exchange Capital Management, Inc.

A. Educational Background

Michigan State University, Bachelor of Science in Advertising Management 2019

B. Business Background

Exchange Capital Management, Inc. 05/2019–Present

Student, Michigan State University 08/2015–05/2019

Item 3: Disciplinary Information

Daniel J. Smith does not have any disciplinary action to report. Public information concerning his registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

There is nothing to report for this item.

Item 5: Additional Compensation

There is nothing to report for this item.

Item 6: Supervision

Supervision of Daniel J. Smith is performed by Michael Reid, Managing Director and Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Michael Reid can be reached at 734-761-6500.