



SEC File No. 801-36104

## **Brochure Supplement**

March 20, 2024

**Jotham Zachary Monsma**  
**Managing Director**  
CRD No. 3255817

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734-761-6500

This brochure supplement provides information about Jotham Zachary Monsma that supplements the Exchange Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 734-761-6500.

Additional information about Jotham Zachary Monsma is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2: Educational Background and Business Experience

Jotham "Zach" Monsma (b. 1969) is a Managing Director of Exchange Capital Management, Inc.

### A. Educational Background

University of Michigan, MBA	1999
DePauw University, Bachelor of Arts	1991

### B. Business Background

Exchange Capital Management, Inc.	01/2024–Present
New Street Research	10/2013–12/2023

## Item 3: Disciplinary Information

Zach Monsma does not have any disciplinary action to report. Public information concerning his registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 4: Other Business Activities

There is nothing to report for this item.

## Item 5: Additional Compensation

There is nothing to report for this item.

## Item 6: Supervision

Supervision of Zach Monsma is performed by Michael Reid, Managing Director and Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Michael Reid can be reached at 734-761-6500.