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Brochure Supplement

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Amber L. Higgins
Digital Content Associate
CRD No. 7874378

303 Detroit Street, Suite 203
Ann Arbor, Michigan 48104
734-761-6500

This brochure supplement provides information about Amber L. Higgins that supplements the Exchange Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 734-761-6500.

Additional information about Amber L. Higgins is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Amber L. Higgins (b. 2000) is a Digital Content Associate with Exchange Capital Management, Inc.

A. Educational Background

Michigan State University, B.A. Journalism, Minor in Public Relations	2022
Lansing Community College (transfer studies – no degree)	Attended 2018-2019

B. Business Background

Exchange Capital Management, Inc.	05/2022–Present
Landmark on Grand River	06/2020–05/2022
Michigan State University, Student	01/2020–05/2022
Lezotte Miller Public Relations, Inc.	11/2020–08/2021
Lansing Community College, Student	08/2018–12/2019

Item 3: Disciplinary Information

Amber L. Higgins does not have any disciplinary action to report. Public information concerning her registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

There is nothing to report for this item.

Item 5: Additional Compensation

There is nothing to report for this item.

Item 6: Supervision

Supervision of Amber L. Higgins is performed by Michael Reid, Managing Director and Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Michael Reid can be reached at 734-761-6500.